



SHERATON NEW YORK HOTEL AND TOWERS

FACT SHEET

ADDRESS	811 Seventh Avenue New York, NY 10019 <i>Located between 52nd and 53rd Streets</i>
TELEPHONE	(212) 581-1000
WEBSITE	www.sheraton.com/newyork
OWNER / PROPRIETORS	Host Hotels & Resorts
GENERAL MANAGER	Mark Sanders
PROPERTY PROFILE	Located between Central Park and Times Square in the center of Manhattan's Midtown business and entertainment district – the Sheraton is the perfect hotel for business or leisure trips. With 1,781 guest rooms, a brand-new restaurant, state of the art meeting spaces and a Fitness Program by Core® Performance – the Sheraton caters to every traveler's needs.
GET AWAY	Guests traveling for pleasure can take advantage of the amazing location of the hotel. Just steps from the excitement of Broadway theatres, prestige of Carnegie Hall and world-class shopping of Fifth Avenue – the Sheraton's location is the perfect way to enjoy everything New York has to offer.
WORK UP A SWEAT	<p>Travel and fitness go hand-in-hand. Sheraton is committed to offering a custom training and nutrition program. Based on the four fundamentals of optimal performance—mindset, nutrition, movement and recovery—the program takes a holistic approach that is integrated throughout the hotel.</p> <ul style="list-style-type: none">• State-of-the-art cardio and strength training equipment• Specialized in-room and restaurant dining options

- Online training and tips, at www.sheratonfitness.com
- Gym-in-a-Bag available for in-room workouts

Guests may use the fitness center and its amenities for a fee of \$10 per guest/per day or \$20 per guest/per stay.

WHERE MINDS MEET

The Sheraton features 55,000 square feet of flexible space within the 43 meeting rooms including an Executive Conference Center.

The 13,768 square-foot Metropolitan Ballroom hosts up to 2,500 guests and opens into the Central Park Ballroom. One floor up, the 8,715-square-foot New York Ballroom holds an additional 1,200 guests and is ideal for large meetings or events.

35,000 square feet of event and pre-function space have been redesigned in a classic style similar to glamorous hotel ballrooms of the past. An Executive Meeting Specialist team and the latest in communications and a/v equipment ensures meetings will run smoothly.

ADDITIONAL AMENITIES

- **The Sheraton Sweet Sleeper Bed**
Developed exclusively for the Sheraton the celebrated Sweet Sleeper Bed features luxurious sheets, a deluxe duvet, a selection of feather down and hypoallergenic pillows, and a custom Sealy mattress.
- **Sheraton Travelite**
A new service aimed to provide hassle free travel options for guests, Travelite provides unique services such as: luggage storage, clothing storage, unique laundry services and luggage shipping.
- **Additional Amenities:**
 - 100% Smoke Free
 - Wi-Fi available in Hotel Lobby
 - 24-Hour Parking
 - ATM
 - Check-in Kiosk
 - Multilingual Staff
 - Concierge Desk
 - Lobby Theater Desk
 - Sheraton Club Lounge

Noteworthy Dates

1937: The Sheraton history begins in 1937, when founders Ernest Henderson and Robert Moore purchased their first hotel – the Stonehaven in Springfield, Massachusetts. Two

years later they acquired the Sheraton Hotel in Boston. The imposing neon sign on the roof of this property proved so expensive to remove that the young company decided to rename itself Sheraton rather than remove the sign.

1958: Sheraton revolutionized the guest booking experience with the introduction of “Reservation”, the first automated reservation system in the hospitality industry (1958).

1962: The Sheraton New York Hotel and Towers opened as the Americana Hotel in 1962, It was designed by Morris, architect of other famous hotels including the Fontainebleau and Eden Rock in Miami Beach, Florida. The Americana was designed in Lapidus’ own version of the international Style – characterized by simple, clean lines with little ornamentation – which was to become a dominant architectural style used for New York City skyscrapers.

1972: American Airlines took over the hotel in 1972, keeping the original names they operated the property for the next six and a half years.

1979: The Sheraton Corporation acquired the hotel, naming it the Sheraton Centre Hotel & Towers.

1990: The hotel underwent a multi-million dollar renovation positioning the property as the city’s premiere meeting and business traveler hotel.

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