



Sheraton
New York
HOTEL & TOWERS

sheraton

GOES GREEN

We, at The Sheraton New York Hotel and Towers, believe that economic growth and the well-being of society are inextricably tied to the health of the environment. Accordingly, we embrace our responsibility for environmental stewardship and are committed to integrating leading environmental practices and sustainability principles into our core business strategy.

Through collaboration with our customers, employees, suppliers and business partners, we will actively work to reduce the environmental impact of our business activities and to continually improve and innovate on practices aimed at:

- 1 conserving natural resources,
- 2 minimizing waste and pollution,
- 3 enhancing indoor environmental quality,
- 4 establishing and reporting on key environmental performance indicators
- 5 raising environmental awareness among our associates, guests and communities.

Our mission is to deliver a comfortable experience to every one of our customers while connecting with those who share the same values. Our Journey has begun, and we invite you to join us.

Here is just a taste of what we are doing to minimize our impact.

Sheraton New York goes green

- Fuel cell technology
- Lights on timers
- Investing in more efficient HVAC system
- Recycling program for cardboard, paper, and aluminum
- Energy efficient CFL lighting
- All new equipment is energy star rated
- Use post consumer office supplies
- Linen reuse and "turn off the lights" program
- 100 mile menu, and use of organic and fair trade products
- Electronic Banquet menus